

## **Appendix A: President's Report**

*Submitted by Lori Heron*

Over the past year, I have made an effort to pass along any news items and e-mails that may be of interest to the board members and I thank you all for doing the same. Of note this year that I would like to share:

1. We have had many new orienteers at events and also quite a few returning for most events of the season. We now need to put effort into getting them to continue to take part and volunteer at future events.
2. We unfortunately had to cancel the annual night-o at Mactaquac (Gunpowder, Treason and Plot) due to a family emergency. This highlights how small our club is and that we rely heavily on a very small core group of volunteers.
3. Again this year we received slightly less money from Sport and Recreation Branch Funding. Grant money amount is covered in treasurer's report.
4. I attended the annual Orienteering Canada AGM in Morin Heights Quebec on July 25, 2019. No new business was discussed and the meeting was very brief (about half an hour). I have nothing to report from it.
5. Orienteering Canada is looking for committee members for the mapping committee and the Sass Peepre Junior Development Committee. They are also seeking a new president to replace Anne Teutsch in 2020.
6. I had the opportunity to present a presentation entitled "Navigating Healthy Eating" at Orienteering Canada's annual conference.

# Appendix B: Social Media Report

Submitted by Heath Johnson

Month	Event	Fee	Reach	Impressions	Unique Link Clicks	Cost/Click	
Dec	10th Anniversary Fundy Mist Orienteering Weekend	40.00	2,866	7,007	109	0.37	
Feb	Rockwood Snowshoe Scramble	50.00	5,806	11,227	427	0.12	
Mar	ONB-Wostawea Ski-O	40.00	4,542	8,827	50	0.80	
Apr	30th Annual Flood-O	70.00	5,462	15,054	205	0.34	
May	Killarney Kaper	30.00	4,733	5,793	62	0.48	
Jun	Bathurst-O	70.00	4,756	11,467	102	0.69	
Jun	Rockwood Mini Rogaine VII	60.00	5,686	13,682	167	0.36	
Sep	Mastodon Hunt	100.00	11,221	25,730	267	0.37	
Sep	Rockwood Fall Foliage	100.00	12,447	22,330	308	0.32	
Sep	Navigation Challenge/Défi de Navigation	120.00	10,706	25,685	249	0.48	
Oct	Fall Classic	120.00	10,096	23,738	143	0.84	
Nov	Gunpowder, Treason & Plot VII	60.00	6,208	13,035	81	0.74	
		<i>Total</i>	\$ 860.00	84,529	183,575	<i>Average</i>	\$ 0.49

Year	Page Followers
2019	913
2018	734
2017	448

## Appendix C: Secretary's Report

*Submitted by Harold McQuade*

### Membership

#### Membership statistics

2011	156
2012	169
2013	183
2014	217
2015	265
2016	263
2017	325
2018	339
2019	354

Number of Events		
Activity	2018	2019
Public events	14	12
Corporate events	1	
Total =	15	12

Event Statistics			
Date	Activity	2018	2019
February 17/19	Rockwood Skate-O, Saint John, NB		31
March 9/19	Wostawea Ski-O, Killarney Lake Park, Fredericton, NB		37
April 21/18	Rockwood Scramble, Rockwood Park, Saint John, NB	27	
April 27/19	30 <sup>th</sup> Flood-O, Centennial Park, Moncton, NB		26
April 29/18	29 <sup>th</sup> Flood-O, Centennial Park, Moncton, NB	44	
May 12/19	JOTT, Rockwood Park, Saint John, NB		35
May 12/18	JOTT, Rockwood Park, Saint John, NB	29	
Fundy Mist, Fundy National Park, Alma, NB			
May Victoria Holiday weekend	Free Navigation Clinic	21	41
	Navigation skills Challenge	10±	10±
	Owl Prowl	35	15
	Fundy Mist Challenge	61	65
	Total (less Navigation skills Challenge)	93	101
May 25/19	Killarney Kaper, Killarney Park, Fredericton, NB		18

May 26/18	Killarney Kaper, Killarney park, Fredericton, NB	36	
June 2/19	Bathurst-O, Carter's Brook Watershed, Bathurst, NB		30
June 16/19	Mini ROGAINE, Rockwood Park, Saint John, NB		36
June 17/18	Bathurst-O, Carter's Brook Watershed, Bathurst, NB	27	
June 18/19	Rockwood Run, Rockwood Park, Saint John, NB		21
June 28/18	Rockwood Run, Rockwood Park, Saint John, NB	13	
Sept. 14/19	Mastodon, WRRRA, Hillsborough, NB		17
Sept. 15/18	Mastodon, WRRRA, Hillsborough, NB	23	
Sept. 22/19	Rockwood Fall Foliage, Rockwood Park, Saint John, NB		59
Sept. 22/18	Bathurst Score-O	16	
Sept. 29/19	Bathurst Navigation Challenge, Bathurst, NB		23
Oct. 6/18	Turkey Trot, Rockwood, Saint John, NB	35	
Oct. 20/19	Fall Classic, Mactaquac Provincial Park		107
Oct. 21/18	ONB, NB&PEI Cadet Championships	89	
Nov. 1/18	Rockwood mini ROGAINE IV, Saint John, NB	14	
Nov. 8/18	Gunpowder, Treason & Plot, Macataquac Park	19	

## Appendix D: Moncton & Bathurst Regional Reports

*Submitted by Harold McQuade*

The report includes the Bathurst activities.

### **Flood-O:**

This was the 30<sup>th</sup> annual Flood-O and the first event of the year for the Falcons. The participation was 26, down from the previous year, 44. The participation is traditionally around 20 and every couple of years there is a spike in participation.

### **Fundy Mist:**

This was the 10<sup>th</sup> annual Fundy Mist. There was a slight increase in participation this year over last year from 93 to 101. The free navigation clinic saw a large increase from 23 to 41 participants.

Fundy Mist 2019 Participation		
Activity	2018	2019
Free Navigation Clinic	41	21
Owl Prowl	35	15
Fundy Mist Challenge	61	65

The Fundy Park staff also made new requirements this year for holding events in the park.

- Special Event Permit: Groups organizing events in the park are now required to sign the agreement.
- Emergency Response Team: The park staff requested an emergency response team to be on site for the weekend of activities.

These requests were made less than 2 weeks from the Fundy Mist event. The Special Event Permit was signed and fortunately with a lot of luck the event proceeded without an emergency response team.

The new requirements will be challenging for ONB to meet. Plus this year lichen leafs were found in the park that were reported to be at risk of extension. They were found in abundance in the park. They are located near streams. Not sure if this will be another constraint for having events in the park.

I have completed a separate report on the Special Event Permit and requirements for an emergency response team that will presented at the Planning Meeting.

This will be the last year for the Fundy Mist.

**Mastodon:**

The Mastodon saw a slight decrease from 23 to 17. There were 3 participants from the Hillsborough area that hinted at helping. Not sure if this will materialise. We will need to find somehow to get them engage.

During the course planning, Mathew Breau, was introduced to planning orienteering events. We spent part of the day together in the woods. He has indicated an interest to help organize events. It is planned to get him involved in organizing events. His work does not allow him time to organize fall events.

**Fall Classic:**

The Falcons along with help from Perry help pull off the Fall Classic. The title of the ONB, NB & PEI Cadet Championships was changed to the Fall Classic. The participation numbers were up from last year from 89 to 107. The number of cadets that participated was 71.

The cadets made changes to their registration numbers which Perry and Don (military leader) handle at the onsite registration. Modifications were also made to the way the cadet results were to be reported. Good job by Perry and Don to make it work in the end.

Contact was made with the cadet leaders from the Acadian Peninsula and Restigouche area. The cadet leaders were aware that there are events in Bathurst. The cadet leaders from the Acadian Peninsula said that they want to get their cadets involved in the events and need to include the events in their planning.

**Bathurst Club:**

Two events were held in Bathurst, one in the spring and a second event in the fall. The participation was near that of last year.

**Remote Wilderness First Aid:**

I took Remote Wilderness First Aid training in April of this year from Joel Fogarty and physical education teacher from Riverview High School. It was a 3 day course. The first day was mostly a classroom setting with the afternoon session held outside. The next 2 days were outside with a overnight camp. The certificate is good for 3 years. I believe that annual follow training is required. The course was paid for by the scouts because it is now a requirement for leaders to have the training to be able to continue to keep the program going, such as, camping, hiking and other outdoor activities.

**Promotional Activities:**

- 1) The Falcons were ask to participate in a program called **Little Women of the Wilderness** for girls between ages 12 to 16 years old to introduce them to outdoor activities. The program was developed and organized by Doctor Sara Lord. An orienteering map was created of a section of the Dobson trail and a

simple course was designed. Approximately 20 youth participated in the program.

- 2) The Falcons were also approached by a teacher from **Beaverbrook School** in Moncton to put on a session for her grade 8 social class. A map was made of the school property and two sessions were held: 1) First day a class room session and 2) on the second day a course was set up outside. Approximately 22 students participated in the activities. I plan to contact the school in the spring to promote the local Moncton events.

A night orienteering event was organized for the Venturer scout group that I'm a leader for. The event was held in Centennial Park, Moncton, NB. Approximately 9 Venturers and leaders participated.

# Appendix E: Treasurer's Report

Submitted by Steve Heron

**Orienteering New Brunswick Balance Sheet** 2019-12-05

<b>ASSET</b>			
Bank Accounts			
Tangerine Bank Account	\$33,764.05		
Chequing Bank Account	\$2,541.37		
Total Bank Accounts	-----	\$36,305.42	
Other Assets			
Accounts Receivable	\$710.00		
Total Other Assets	-----	\$710.00	
<b>Total ASSET</b>		-----	<b>\$37,015.42</b>
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<b>LIABILITY</b>			
Outstanding Checks		\$920.95	
<b>Total LIABILITY</b>		-----	<b>\$920.95</b>
<b>EQUITY</b>			
Retained Earnings			
Retained Earnings - prior years	\$5,688.27		
Retained Earnings - FY2008/09	\$25,349.25		
Retained Earnings - FY2009/10	\$14,934.06		
Retained Earnings - FY2010/11	(\$14,870.52)		
Retained Earnings - FY2011/12	\$4,796.74		
Retained Earnings - FY2012/13	(\$195.87)		
Retained Earnings - FY2013/14	\$7,486.03		
Retained Earnings - FY2014/15	(\$25,778.28)		
Retained Earnings - FY2015/16	\$5,876.07		
Retained Earnings - FY2016/17	\$2,156.77		
Retained Earnings - FY2017/18	\$3,483.43		
Retained Earnings - FY2018/19	\$3,640.90		
Total Retained Earnings	-----	\$32,566.85	
<b>Total EQUITY</b>		-----	<b>\$32,566.85</b>
Retained Earnings (FY2019/20)			\$3,527.63
			-----
<b>Total Liabilities &amp; Equity</b>			<b>\$37,015.43</b>
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**NOTES**

FY2008/09 benefited from COC2008 and folding Foxes into ONB  
 FY2009/10 included revenue from folding Fundy, Falcons into ONB (+9400)  
 FY2010/11 almost break-even except for the initial purchase of SI Equipment (-\$14470)  
 FY2011/12 high provincial funding -- possibly reflecting prior year equipment spend  
 FY2012/13 almost break-even except for additional SI equipment (-\$5760)  
 FY2013/14 had one-time net income from ECOC2013 (+\$1860)  
 FY2014/15 had one-time net expenses for White Rock map (-\$29150)  
 FY2015/16 saw no benefit from practical breakeven on COC2015 (-\$321)  
 FY2016/17 no unusual expenses  
 FY2017/18 \$666 for promo person, \$650 on advertising  
 FY2018/19 new Bathurst club; \$750 on FB advertising



ONB Income Statement For FY2019/2020

2019-12-05

REVENUE

Programme		
Bathurst Revenue	\$674.20	
Falcons Revenue	\$1,380.00	
Foxes Revenue	\$1,340.00	
Fundy Revenue	\$1,635.00	
Public Clinics		
Total Programme	-----	\$5,029.20
General Revenue		
Membership Fees	\$10.00	
Provincial Funding	\$4,500.00	
Total General Revenue	-----	\$4,510.00
Other Revenue		
Tangerine account interest	\$181.11	
Total Other Revenue	-----	\$181.11
Total REVENUE	-----	\$9,720.31

EXPENSE

Programme		
Bathurst Expense	\$288.68	
Falcons Expense	\$757.22	
Foxes expense	\$325.97	
Fundy Expense	\$111.49	
Officials Clinics		
Total Programme	-----	\$1,483.36
Leadership Development		
Technical Clinics	\$0.00	
Total Leadership Development	-----	\$0.00
Equipment		
Common Equipment and supplies	\$223.74	
Electronic Timing Maint/Repair	\$232.29	
Total Equipment	-----	\$456.03
Maps and Mapping		
Mapping - Mileage	\$0.00	
Mapping - Updating existing maps	\$141.25	
Mapping - New Maps	\$0.00	
Total Maps and Mapping	-----	\$141.25
Administrative Expenses		
ONB AGM Expenses		
OC AGM	\$332.66	
Advertising and Promotions	\$1,710.85	
Web Site and Software	\$377.38	
Courier and Postage	\$26.55	
Interest and Bank Charges	\$49.60	
Office Supplies		
Total Administrative Expenses	-----	\$2,497.04
Memberships and Insurance		
Orienteering Canada	\$1,500.00	
Sport New Brunswick	\$115.00	
Total Memberships and Insurance	-----	\$1,615.00
Total EXPENSE	-----	\$6,192.68
Net income (loss)		-----
		\$3,527.63

## ONB Budget vs Actuals

2019-12-05

	FY2019/2020 Budget		FY2019/20 Actuals	
<b>REVENUE</b>				
Net Programme Revenue				
Net Bathurst Revenue	\$300.00		\$385.52	
Net Falcons Revenue	\$1,400.00		\$622.78	
Net Foxes Revenue	\$1,500.00		\$1,014.03	
Net Fundy Revenue	\$800.00		\$1,523.51	
Net Major Event Revenue	\$0.00		\$0.00	
Net Clinic Revenue	\$0.00		\$0.00	
Total Net Programme Revenue	-----	\$4,000.00	-----	\$3,545.84
General Revenue				
Membership Fees	\$0.00		\$10.00	
<sup>1</sup> Provincial Funding	\$5,000.00		\$4,500.00	
Total General Revenue	-----	\$5,000.00	-----	\$4,510.00
Other Revenue				
Tangerine account interest	\$250.00		\$181.11	
Total Other Revenue	-----	\$250.00	-----	\$181.11
<b>Total REVENUE</b>	-----	<b>\$9,250.00</b>	-----	<b>\$8,236.95</b>
<b>EXPENSE</b>				
Excellence				
Elite and Junior Support	\$0.00		\$0.00	
Total Excellence	-----	\$0.00	-----	\$0.00
Leadership Development				
Coach/Technical Clinics	\$200.00		\$0.00	
Total Leadership Development	-----	\$200.00	-----	\$0.00
Equipment				
Flags, Stands, etc	\$250.00		\$223.74	
Electronic Timing Maint/Repair	\$700.00		\$232.29	
Total Equipment	-----	\$950.00	-----	\$456.03
Maps and Mapping				
Mapping - New Maps	\$600.00		\$141.25	
Total Maps and Mapping	-----	\$600.00	-----	\$141.25
Administrative Expenses				
<sup>2</sup> Advertising and Promotions	\$1,750.00		\$1,710.85	
Web Site and Software	\$100.00		\$377.38	
Courier and Postage	\$20.00		\$26.55	
Interest and Bank Charges	\$75.00		\$49.60	
ONB BOD/AGM Expenses	\$500.00		\$0.00	
OC AGM	\$1,500.00		\$332.66	
Total Administrative Expenses	-----	\$3,945.00	-----	\$2,497.04
Memberships and Insurance				
* Sport New Brunswick	\$115.00		\$115.00	
* Orienteering Canada	\$1,500.00		\$1,500.00	
Total Memberships and Insurance	-----	\$1,615.00	-----	\$1,615.00
<b>Total EXPENSE</b>	-----	<b>\$7,110.00</b>	-----	<b>\$4,709.32</b>
<b>Net income (loss)</b>		<b>\$2,140.00</b>		<b>\$3,527.63</b>

### NOTES:

- <sup>1</sup> Provincial funding is typically between \$4000 and \$6000
- <sup>2</sup> \$750 to continue Facebook ads; \$1000 approved by BOD for feather flags
- \* Actual values -- not estimated