

## Strategic Planning Meeting

*Attendance:* Lori Heron, Steve Heron, Harold McQuade, Heath Johnson, Perry Riley, Rob Hughes (by Skype), Mitch McLean

Meeting called at 12:46.

1. **2020 Fees** – Our standard fees are posted on our website and will remain unchanged from last year. A discussion was held surrounding the cost of hosting larger events (such as the cadet championships) where we incur a cost to transport extra SI dibbers from Nova Scotia in order to execute the event. A proposed fee of \$5 for a dibber rental for those events was proposed.
2. **Fundy National Park Special Event Permit** – The national parks are now requesting that groups fill out special event permits if they are going to host an event in the park. Fundy had not previously been following the Parks Canada policy and is now adhering to it. The agreement puts liability on the organizing party, and requires a competent first aider to be present. It was decided that ONB executive and directors will be the ones who can sign off on events. Harold will continue to investigate the requirements in more detail with the park.
3. **Survey** – Harold recommended that we solicit feedback from participants after events. Steve suggested the survey could be hosted on our website and a link to the survey put on the bottom of the printouts at the events, in addition to a survey sent out through our email distribution list.
4. **New Map** – Harold suggested that we start investigating a new map. A few different locations were discussed, including Lindsay Valley in Gagetown and Plumweseep in Sussex, with preference for Sussex. Rob suggested that new maps should be a lower priority than growing the volunteer base. Harold will see if Plumweseep might be viable for a future map, if we grow our volunteer group. It was further reiterated that we should not be giving outside organization carte blanche access to our maps, but rather charge them on a per-map basis with ONB keeping sole access to the digital file.
5. **Future of ONB / Volunteers Needed** – ONB has existed due to a dedicated, increasingly burnt-out, core of volunteers who have donated a lot of time over many years. We have struggled to increase the volunteer base. A discussion ensued about how to attract more volunteers. It was discussed that one of the best ways to get volunteers is to ask them to volunteer once, for a specific task, and grow their volunteer commitment from there. We will compile a list of participants who attended more than one event and contact them (by email and/or phone) and ask if they can help with a particular task from a small list (helping with registration, picking up controls, greeting new orienteers, etc.).

## 6. Tentative 2020 Event Schedule –

Sat 15 Feb 2020	9 Toes Winter Adventure, Killarney Lake
Sun 16 Feb 2020	Rockwood Skate-O, Rockwood Park, Saint John
Sat 7 March 2020	Wostawea Ski-O, Killarney Lake
Sat 25 April 2020	Flood-O, Centennial Park, Moncton
Spring 2019	Hopewell Rocks
2-3 May 2020	Eco-Endurance Challenge, Halifax
Sat 9 May 2020	Jamboree-O-the-Trail, Rockwood Park, Saint John
Sun 17 May 2020	Fundy Orienteering Event, Fundy National Park
13-19 May 2020	World Orienteering Day
Sat 23 May 2020	Killarney Kaper, Fredericton
Sat 6 June 2020	Bathurst Event
Sat 13 June 2029	Rockwood Rogaine, Saint John
3-5 July 2020	Western Canadian O Champs, Bow Valley
9-12 July 2020	Canadian Orienteering Championships, Kimberley & Cranbrook, BC
6-11 July 2020	World Orienteering Championships, Denmark
Sat 12 Sept 2020	Mastodon Festival, Hillsborough
Sat 19 Sept 2020	September Saint John Event
Sat 26 Sept 2020	Autumn Bathurst Event
Sat 3 Oct 2020	Fall Foliage, Rockwood Park
Sat 17 Oct 2020 (TBC)	Blue Nose Classic, NS
Sun 18 Oct 2020	Fall Classic, Mactaquac Provincial Park
Sat 7 Nov 2020	Gunpowder, Treason & Plot VII, Mactaquac

Meeting adjourned at 14:35.

/hj