



Orienteering New Brunswick
Annual General Meeting
Held virtually on the Zoom platform
Sunday 14th November 2021

Attendance: Lori Heron, Steve Heron, Heath Johnson, David Ross, Harold McQuade, Perry Riley, Mitch McLean, Danielle Pieroni, Keri-Lyn LeBlanc, Ken Bouchard, Lise Frigault, Mike Haywood

Annual General Meeting

Meeting called to order at 10:03.

1. **Quorum** – With 12 members in attendance, quorum was present.
2. **Minutes from the 2020 AGM** – The minutes of the 2020 AGM were circulated. Heath moved the minutes be accepted, seconded by Mitch, all in favour, none opposed, motion carried.
3. **Issues Arising from the 2020 AGM Minutes** –
 - a. *Cadet Maps Licencing Agreement* – Steve reported that ONB and the Cadets have created an agreement with one another so that the Cadets can access our library of maps to put on events for their participants. Steve and Mitch worked together on an agreement which was approved in October. The base maps are not accessible by any of the local groups, in order to protect our copyright. They will only get printed copies that already have routes marked on them. Steve proposed that the management of the map requests be discussed at a separate dedicated meeting: Mitch will set up the meeting with Steve and Harold over the winter.
 - b. *Strategic Planning Meeting* – We had decided not to have a strategic planning meeting last year after the AGM because it was held virtually, and the same thing is happening this year. We also did not have one in the winter last year due to the pandemic. This next strategic planning meeting will tentatively be held on Saturday 26th February, with a snow date of Saturday 19th March.
4. **President's Report** – Lori brought attention to her president's report. She noted that we held 7 events this year, which was a good slate of events given that some events were cancelled due to construction in parks and a knee injury. Lori and Steve attended the Orienteering Canada AGM over Zoom. Lori noted that

Anne Teutsch is stepping down as OC President, and the new president has not yet been decided. The full President's Report is available in *Appendix A*.

5. **Social Media Report** – Heath mentioned that our number of Facebook followers has grown by 22% and as a consequence, our advertising continues to become more effective. As of July 2021, HST is now applicable on online advertising sales. Heath motioned that the the ONB budget for social media spend be increased to be \$1,000 plus HST for 2022, seconded by Steve. Steve then proposed that the spend be made \$1,200 HST-inclusive, which Heath took as a friendly amendment to the motion. The revised motion to spend \$1,200 tax-inclusive on social media advertising for 2022 was approved unanimously. The full social media report is available in *Appendix B*.

Lise Frigault joined the meeting.

6. **Treasurer's Report** – Steve noted that we are in good shape financially. Our figures do look a little different this year as we changed our fiscal year from 2020 to 2021. He noted that we did not spend money to update the batteries in our SportIdent equipment last year, where we normally upgrade about 20% of the batteries each year. The battery replacement program will continue either later this year or early next year. We purchased a bilingual set of flags to use for events (they are the same as our existing flags, but with English on one side and French on the other). Harold motioned that \$1,000 be added to the budget for start-up expenses for a new orienteering club in the Campbellton area, seconded by Steve, all in favour, none opposed, motion carried. The full set of financial statements are available in *Appendix C*.
7. **Secretary's Report** – Harold noted that our numbers were up in 2021 over 2020. We are not back to our pre-pandemic numbers, but we also did not hold a full suite of events this year. The full secretary's report is available in *Appendix D*.
8. **Regional Reports** – Regional reports were submitted on the events in each of the Southeast, Saint John, and Bathurst regions. The full regional reports are available in *Appendix E*.

Heath motioned to accept the president's, social media, secretary's, regional, and treasurer's reports, seconded by Mitch, all in favour, none opposed, motion carried.

9. **Motions** – Harold moved that ONB increase its gas reimbursement from 25 cents/km to 30 cents/km. Steve seconded the motion. Mitch suggested that the rate likely isn't high enough and should probably actually be 40 cents/km, which is in line with the rate the provincial government uses for its employees. Mitch made a revised motion that the gas reimbursement rate be changed to 40 cents/km, seconded by Steve. The revised motion was passed unanimously.

10. Election of Officers –

Lori called for nominations for any of the executive positions. The following members were acclaimed to the executive for the coming year:

President	Lori Heron (acclaimed)
Vice-President	Mitch McLean (acclaimed)
Treasurer	Steve Heron (acclaimed)
Secretary	Harold McQuade (acclaimed)
Past President	Harold McQuade (unelected)

Lori noted that she was first acclaimed as president in November 2016 and that she would like the next year to be her final year as ONB president. Working on succession for the officers will be important over the coming year. Mitch noted that he would face a conflict of interest due to his position with the Cadets if he were to become the ONB president, but that he is happy to continue as the Vice-President.

Directors are elected to two-year terms with half elected each year. In 2021, elections are open for the following regions:

1-Republic/Edmundston	Not filled
3-Capital-Fredericton	Rob Hughes, one vacancy
5-Southeast-Moncton	Danielle Pieroni, Lise Frigault
7-Chaleur-Bathurst	Mike Haywood, Heath Johnson

With two new directors interested in helping in Southeast, Heath agreed to be a director representing the Chaleur-Bathurst region. Having no other nominations, all directors were acclaimed.

Elections for the other regions are not scheduled until next year. However, with interest in starting a new club in Campbellton, it was agreed to elect a director for Restigouche for a one-year term.

Directors retaining their positions for the second year of their term are:

2-Western Valley-Woodstock	Not filled
4-Fundy-Saint John	Perry Riley, Ray Quan
6-Miramichi	Not filled
8-Restigouche	Ken Bouchard (one-year term), one vacancy

Signing Officers – Steve Heron, Harold McQuade, and Mitch McLean were appointed signing officers for the 2021-2022 year.

11. **New Business** –

- a. **Donation to Purple Pen and OOM** – Harold informed us that he mostly uses Purple Pen and Open Orienteering Mapper to plan and host events. The makers of those software packages ask for donations to help support the development and maintenance of the software. Steve noted that we are still using an older version of OCAD under a perpetual licence (the new version is only available under a subscription model). Steve mentioned that we also use meOS which is free, and we might also want to financially support them. Heath motioned that we provide a sponsorship of \$5 per A- or B-meet to each of Purple Pen, OOM, and meOS, seconded by Steve, all in favour, none opposed, motion carried.
- b. **Corporate Events** – Steve has offered to draft a policy on corporate events to present at the strategic planning meeting in February.
- c. **ONB Future** – Harold requested that the future of ONB be added to the agenda. With the small number of volunteers available to put on events, the future of the organization is in some difficulty. Lori felt that this is an important discussion that needs more time to fully discuss, and suggested that it be a primary item at our strategic planning meeting in February. Heath asked that Sport NB be asked ahead of time for best practices, strategies, or funding options for recruiting new volunteers.
- d. **Event Fees** – Our fee schedule was last updated around 2 years ago. Our fees are also around the same as they charge in Nova Scotia. It was agreed that we will maintain the current fee structure for 2022.
- e. **Restigouche Orienteering** – We have received an expression of interest in starting orienteering in the Cambellton area. Ken Bouchard has agreed to join the ONB board. He has experience in mapping and is starting to look at creating a map of Sugarloaf Provincial Park. Ken is also reviewing the 100-level event standards, but will need more instruction and guidance from Steve and Harold before hosting an event.

12. **Adjournment** – Heath motioned to adjourn.

Meeting adjourned at 11:54.

Appendix A: President's Report

Submitted by Lori Heron

Once again in 2021, all sports, including orienteering are being affected by the ongoing pandemic. We have been able to resume more events this year with extra precautions such as Orienteering Canada's Declaration of Health forms, masking at registration and in the fall, the introduction of the requirement for proof of vaccination. These extra steps have made holding events challenging. Some events had to be cancelled and postponed due to unforeseen circumstances such as construction, an injury, and scheduling conflicts. However, we were able to host seven well-attended events over the course of the 2021 season.

Steve and I attended the 2021 Orienteering Canada AGM in the summer. It was very brief with no real news to report. There will be a new president starting next year but the name of this person has not yet been announced.

I attended a concussion awareness webinar earlier this fall hosted by Coach NB. Although orienteering is not a sport with a high risk of concussion, as in any sport there is always a chance of this happening. I learned that the way we understand and treat concussions has changed recently. The current guidance is that you do not have to be 100% symptom free to resume sport. It is recommended that light exercise be introduced early on, although activities with contact risk should be avoided. A policy on concussion prevention is important. Our current policy, specifically section 6 (Return to Orienteering) states "participants should seek advice of their health care professional. Concussion symptoms should be sufficiently resolved before resuming orienteering activities". Based on what I learned in the webinar, this is still correct and sufficient.

We will plan to resume our in-person strategic planning meeting this winter. Going forward, we need to have serious discussions about the future of Orienteering New Brunswick. The need to train new people to host and help with events is at a critical juncture if we are to keep going as an organization.

Respectively submitted,

Lori Heron
President Orienteering New Brunswick

Appendix B: Social Media Report

Submitted by Heath Johnson

In 2021, the number of orienteering activities that we planned was greater than in 2020. Our Facebook page, as well as the WhyJustRun page, continue to be very strong media to advertise our sport. In 2021, the number of followers on our Facebook page increased to 1,431 people, which is an increase of 252 people, or 22%, over the previous year. These are people who have chosen to actively follow all of the content that we post, and presumably represents an interested and valuable audience.

As our number of online followers grows, we are seeing increasing effectiveness for our advertising. This year, for the first time, our ads were seen over 350,000 times: this is the first time we've had over 200,000 views, let alone 350,000, and is nearly double the number of views we had in 2019, our next best year. Furthermore, because our audience is becoming more targeted, our advertising is also becoming more effective. Here are some comparison figures:

In 2019, we paid \$860.00 in advertising to generate 183,575 ad impressions: it cost us 47¢ per 100 impressions.

In 2020, we paid \$410.90 in advertising to generate 121,715 ad impressions: it cost us 35¢ per 100 impressions.

In 2021, we paid \$682.17 in advertising to generate 357,058 ad impressions: it cost us 19¢ per 100 impressions.

The Facebook ad results are included below with more detailed figures. It is important to note that three ad campaigns this year had to be stopped due to event cancellations or postponements, and so we incurred an advertising expense while not earning any event revenue. There was one other important change in 2021: starting on 1st July, the federal government legislated that HST is now applicable to online advertising sales. All figures in the attached ad results include HST in the Fees column starting in July.

Month	Event	Fee	Reach	Impressions	Link Clicks	Cost/Click
May	Rockwood Spring Score-O	60.00	14,988	24,971	255	0.24
Jun	Rockwood Foot-O	70.00	18,888	39,047	271	0.26
Jun	Dieppe-O (cancelled)	39.98	18,963	9,618	189	0.21
Jul	Rockwood Long-O (postponed)	70.41	30,428	13,976	308	0.23
Aug	Rockwood ROGAINE VIII	23.00	4,131	6,649	61	0.38
Sep	Hillsborough Quarry Run	57.50	12,200	23,209	245	0.23
Sep	Rockwood Long-O (postponed)	91.03	33,860	75,694	298	0.31
Sep	Bathurst-O, Carter's Brook Watershed	115.00	26,240	57,397	646	0.18
Oct	October Dash at Killarney Lake	86.25	31,425	63,830	515	0.17
Oct	Rockwood Long-O	69.00	21,065	42,667	196	0.35

Total \$ 682.17 212,188 357,058 Average \$ 0.25

Reach refers to the number of unique individuals who viewed the advertisement.
Impressions refers to the number of times the advertisement was viewed. Multiple views by the same person are reflected.
Unique Link Clicks refers to the number of people who clicked the link to the WhyJustRun.ca website from the advertisement.

Year	Page Followers
2021	1,431
2020	1,179
2019	913
2018	734
2017	448

Due to the continued growth, importance, and value of our online advertising efforts, I believe it is important for ONB to continue to advertise its events on Facebook. We have budgeted \$1,000 in each of the last 2 years. However, where there is now HST payable on advertising,

I move that we increase the budget to \$1,000+HST for Facebook advertising for the 2022 calendar year.

Respectfully submitted,

Heath Johnson

Appendix C: Treasurer's Report

Submitted by Steve Heron

Orienteering New Brunswick Balance Sheet	FY2021		2021-11-11
ASSET			
Bank Accounts			
Tangerine Bank Account	\$41,499.07		
Chequing Bank Account	\$4,906.57		
Total Bank Accounts	-----	\$46,405.64	
Other Assets			
Accounts Receivable	\$400.00		
Total Other Assets	-----	\$400.00	
Total ASSET		-----	\$46,805.64
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LIABILITY			
Outstanding Checks	\$2,182.17		
Outstanding Refunds	\$0.00		
Total LIABILITY		-----	\$2,182.17
<hr/>			
EQUITY			
Retained Earnings			
Retained Earnings - prior years	\$31,101.06		
Retained Earnings - FY2011/12	\$4,796.74		
Retained Earnings - FY2012/13	(\$195.87)		
Retained Earnings - FY2013/14	\$7,486.03		
Retained Earnings - FY2014/15	(\$25,778.28)		
Retained Earnings - FY2015/16	\$5,876.07		
Retained Earnings - FY2016/17	\$2,156.77		
Retained Earnings - FY2017/18	\$3,483.43		
Retained Earnings - FY2018/19	\$3,640.90		
Retained Earnings - FY2019/20	\$3,111.82		
Retained Earnings - FY2020	\$1,354.14		
Total Retained Earnings	-----	\$37,032.81	
Total EQUITY		-----	\$37,032.81
Retained Earnings (FY2021)			\$7,590.65
Total Liabilities & Equity			-----
			\$46,805.63

NOTES

FY2011/12 high provincial funding -- possibly reflecting prior year equipment spend
 FY2012/13 almost break-even except for additional SI equipment (-\$5760)
 FY2013/14 one-time net income from ECOC2013 (+\$1860)
 FY2014/15 one-time net expenses for White Rock map (-\$29150)
 FY2015/16 no benefit from practical breakeven on COC2015 (-\$321)
 FY2016/17 no unusual expenses
 FY2017/18 \$666 for promo person, \$650 on advertising
 FY2018/19 NEW Bathurst club; \$750 on FB advertising
 FY2019/20: Feather Flags \$1000; FB Promo \$750
 FY2020: COVID! And switch to Calendar fiscal year; initial funding at 75% FY2019 level
 FY2021: Balance 2020/21(=25% of FY2019)+Federal Emerg Fund (@25% FY2019)+ FY2021 Funding

ONB Income Statement

FY2021

2021-11-11

REVENUE

Programme			
Bathurst Revenue	\$620.00		
Fredericton Revenue	\$575.00		
Moncton Revenue	\$883.00		
Saint John Revenue	\$1,660.00		
Public Clinics	\$115.00		
Total Programme	-----	\$3,853.00	
General Revenue			
Membership Fees & Cash Payments	\$150.00		<i>fence posts</i>
Provincial Funding	\$6,750.00		
Maps, Grants, Licensing	\$400.00		<i>cadet maps</i>
Total General Revenue	-----	\$7,300.00	
Other Revenue			
Tangerine account interest	\$80.96		
Total Other Revenue	-----	\$80.96	
Total REVENUE		-----	\$11,233.96

EXPENSE

Programme			
Bathurst Expense	\$339.88		
Fredericton Expense	\$133.60		
Moncton expense	\$240.04		
Saint John Expense	\$78.04		
Public Clinics	\$240.85		
Total Programme	-----	\$1,032.41	
Excellence			
Elite and Junior Support	\$0.00		
Total Excellence	-----	\$0.00	
Leadership Development			
Technical Clinics	\$0.00		
Total Leadership Development	-----	\$0.00	
Equipment			
Common Equipment and supplies	\$0.00		
Electronic Timing Maint/Repair	\$0.00		<i>plus new batteries</i>
Total Equipment	-----	\$0.00	
Maps and Mapping			
Mapping - Mileage	\$0.00		
Mapping - Updating existing maps	\$0.00		
Mapping - New Maps	\$0.00		
Total Maps and Mapping	-----	\$0.00	
Administrative Expenses			
ONB AGM Expenses	\$18.40		
OC AGM	\$0.00		
Advertising and Promotions	\$900.48		
Web Site and Software	\$22.99		
Courier and Postage	\$10.58		
Interest and Bank Charges	\$43.45		
Office Supplies			
Total Administrative Expenses	-----	\$995.90	
Memberships and Insurance			
Orienteering Canada	\$1,500.00		
Sport New Brunswick	\$115.00		
Total Memberships and Insurance	-----	\$1,615.00	
Total EXPENSE		-----	\$3,643.31
Net Income (loss)			-----
			\$7,590.65

ONB Budget vs Actuals

FY2021

2021-11-11

	Budget		Actuals	
REVENUE				
Net Programme				
Net Bathurst Revenue	\$300.00		\$280.12	
Net Fredericton Revenue	\$700.00		\$441.40	
Net Moncton Revenue	\$700.00		\$642.96	
Net Saint John Revenue	\$700.00		\$1,581.96	
Net Public Clinics	\$0.00		(\$125.85)	
Net Major Events	\$0.00		\$0.00	
Total Net Programme	-----	\$2,400.00	-----	\$2,820.59
General Revenue				
Membership Fees & Cash Payments	\$0.00		\$150.00	
^{1,2} Provincial Funding	\$6,750.00		\$6,750.00	
Maps, Grants, Licensing	\$0.00		\$400.00	
Total General Revenue	-----	\$6,750.00	-----	\$7,300.00
Other Revenue				
Tangerine account interest	\$75.00		\$80.96	
Total Other Revenue	-----	\$75.00	-----	\$80.96
Total REVENUE		-----		-----
		\$9,225.00		\$10,201.55
EXPENSE				
Excellence				
Elite and Junior Support	\$0.00		\$0.00	
Total Excellence	-----	\$0.00	-----	\$0.00
Leadership Development				
Technical Clinics	\$200.00		\$0.00	
Total Leadership Development	-----	\$200.00	-----	\$0.00
Equipment				
Common Equipment and supplies	\$100.00		\$0.00	
Electronic Timing Maint/Repair	\$700.00		\$0.00	
Total Equipment	-----	\$800.00	-----	\$0.00
Maps and Mapping				
Mapping - New/Updated Maps	\$100.00		\$0.00	
Total Maps and Mapping	-----	\$100.00	-----	\$0.00
Administrative Expenses				
Advertising and Promotions	\$800.00		\$900.48	
Web Site and Software	\$100.00		\$22.99	
Courier and Postage	\$50.00		\$10.58	
Interest and Bank Charges	\$75.00		\$43.45	
ONB AGM Expenses	\$150.00		\$18.40	
OC AGM	\$1,000.00		\$0.00	
Total Administrative Expenses	-----	\$2,175.00	-----	\$995.90
Memberships and Insurance				
Orienteering Canada	\$1,500.00		\$1,500.00	
Sport New Brunswick	\$115.00		\$115.00	
Total Memberships and Insurance	-----	\$1,615.00	-----	\$1,615.00
Total EXPENSE		-----		-----
		\$4,690.00		\$2,610.90
Net income (loss)				
		\$4,535.00		\$7,590.65

NOTES:

¹ Provincial funding is typically between \$4000 and \$6000

² \$2250 in FY2020 funding delivered FY2021 (+\$4500 for FY2021)

ONB Budget**FY2022**

Budget

REVENUE

Net Programme			
Net Bathurst Revenue	\$300.00		
Net Fredericton Revenue	\$400.00		
Net Moncton Revenue	\$700.00		
Net Saint John Revenue	\$700.00		
Net Public Clinics	\$0.00		
Net Major Events	\$0.00		
Total Net Programme	-----	\$2,100.00	
General Revenue			
Membership Fees & Cash Payments	\$0.00		
¹ Provincial Funding	\$4,500.00		
Maps, Grants, Licensing	\$0.00		
Total General Revenue	-----	\$4,500.00	
Other Revenue			
Tangerine account interest	\$75.00		
Total Other Revenue	-----	\$75.00	
Total REVENUE		-----	\$6,675.00

EXPENSE

Excellence			
Elite and Junior Support	\$0.00		
Total Excellence	-----	\$0.00	
Leadership Development			
Technical Clinics	\$200.00		
Total Leadership Development	-----	\$200.00	
Equipment			
Common Equipment and supplies	\$100.00		
Electronic Timing Maint/Repair	\$700.00		
Total Equipment	-----	\$800.00	
Maps and Mapping			
Mapping - New/Updated Maps	\$100.00		
Total Maps and Mapping	-----	\$100.00	
Administrative Expenses			
Advertising and Promotions	\$1,000.00 ²		
Web Site and Software	\$100.00		
Courier and Postage	\$50.00		
Interest and Bank Charges	\$75.00		
ONB AGM Expenses	\$150.00		
OC AGM	\$1,000.00		
Total Administrative Expenses	-----	\$2,375.00	
Memberships and Insurance			
Orienteering Canada	\$1,500.00		
Sport New Brunswick	\$115.00		
Total Memberships and Insurance	-----	\$1,615.00	
Total EXPENSE		-----	\$4,892.00
Net income (loss)			\$1,783.00

NOTES:

¹ Provincial funding is typically between \$4000 and \$6000

² Increase FB promo pending Budget approval at AGM2021

Appendix D: Secretary's Report

Submitted by Harold McQuade

1.0 Participation

Participation Log 2021				
	Date	Event & Activities	Activity	Part.
1	May 9/21	Rockwood Spring Score-O, Rockwood Park, Saint John, NB	B-meet	29
2	June 6/21	Rockwood Foot O, Rockwood Park, Saint John, NB	B-meet	28
3	June 13/21	Navigation Clinic, Bathurst, NB	Clinic	8
4	June 26/21	Navigation Clinic, Centennial Park, Moncton, NB	Clinic	24
5	June 27/21	Orienteering Challenge, Centennial Park, Moncton, NB	Cancel	0
6	June 27/21	Dieppe-O, St. Anselme Rotary Park, Dieppe, NB	Cancel	0
7	July 12/21	Long O, Rockwood Park, Saint John, NB	Re-Sch	0
8	Aug. 15/21	Rockwood ROGAINÉ VIII	B-meet	25
9	Sept. 11/21	Quarry Run, WRRRA, Hillsborough, NB	B-meet	39
10	Sept. 25/21	Orienteering Challenge, Bathurst, NB	B-meet	10
11	Oct. 3/21	October Dash, Killarney Lake Park, Fredericton, NB	B-meet	45
12	Oct. 24/21	Long O, Rockwood Park, Saint John, NB	B-meet	44
Corporate Events				
1	May 27/21	MCA Orienteering sessions, Centennial Park	B-meet	36
2	June 3/21	MCA Orienteering sessions, Centennial Park	B-meet	35
Total number of participants =				323

Notes:

- 1) MCA – Moncton Christian Academy
- 2) Orienteering Canada requires these stats and also the number of adult and junior participants. The ONB association fee and insurance premium are based on these numbers.

2.0 ONB Membership 2021

Region*	Members
Capital	42
Fundy	68
Southeast	88
Chaleur/Péninsula	14
Total =	212

*The ONB membership is reported to SportNB by region and divided into the number of female and male members.

3.0 Membership Statistics

Membership statistics	
Year	Membership
2011	156
2012	169
2013	183
2014	217
2015	325
2016	339
2017	325
2018	339
2019	354
2020	168
2021	212

4.0 Historical Participation

Year	Activities	Participation	
		Participants	ONB Members
2018	13	469	417
2019	13	540	494
2020	6	228	228
2021	11	323	306

5.0 Incident Report

There were no incidents reported.

Note: Some of the stats are not available because they were not being recorded.

Appendix E: Regional Reports

*Southeast Regional Report
Submitted by Harold McQuade*

Centennial Park Construction:

There were no events in Centennial Park this year because of the construction in the park. The area in the park where the old pool was located is going through major changes. The construction is scheduled to be completed this November. It is proposed to update the map when access is open to the public.

Navigation Clinics (June 26, 2021):

The navigation clinic was well attended. Because of the interest in the clinic there were 2 sessions: 1) one in the morning and 2) a second one in the afternoon. The cut of was 20 participants per session. A big thanks to Lise Frigault for her assistance.

Quarry Run (White Rock Recreation Area):

A well-attended event in Hillsborough occurred in September.

Centennial Park Permanent Course:

A new permanent course is being put out. Plan to complete the work in November.

*Bathurst Year-End Report
Submitted by Harold McQuade*

September event: The fall event was not well attended. The COVID-19 pandemic and having the event so close to the Défi Népisiquit Challenge 2021 are believed to have been the cause of the low turnout. Rain on the day of the event did not help.

Défi Népisiquit Challenge21: Orienteering New Brunswick was asked by the organizers of the Défi Népisiquit Challenge21 to put on an activity for the race. The activity, a Score-O orienteering course, was held on the orienteering map of the Carter's Brook Watershed. The feedback from the participants and organizers of the DNC21 were positive. A large thanks to Mike Haywood for his assistance.

*Fundy-Saint John Year-End Report
Submitted by Steve Heron*

Aggressive plans were made to host one event per month throughout the spring, summer and fall seasons. The idea was to provide some consistency and availability for events in hopes that would drive interest and attendance by making many opportunities available. Although early online registration numbers never seemed to appear until the

last minutes, given the respectable turnout at each of the events, this strategy seems to have had some success.

We got off to a good start with two well-attended events in May and June. Unfortunately, the organizer suffered a knee injury causing the July event to be postponed until September. The Rockwood Rogaine was held in August when the vegetation was at its peak. The (now) September event was again postponed when it conflicted with other park activities. Finally, the event was held in October.

In 2022, it is likely we will return to 2-3 events in each of the spring and fall – leaving the summer for travel to COC2022!

Rockwood Park Permanent Course:

The simple permanent course needs minor adjustment due to MTB trail work over the past few years. Expansion to include larger areas of the park are also being considered. Work to distribute permanent course maps needs to happen on the website.